

# The training journal of the cleaning sector

## Pricelist no.8

**Print run:**  
4,000 copies

### Target group:

It is our journal especially for the trainees in the commercial cleaning industry:

- trainees of the cleaning service
- trainers of the cleaning service
- owners of contract cleaner companies
- technical instructor from the vocational school: specialization for cleaning service

### Circulation:

quarterly



## Publication Dates

- 1. Issue: 28. February 2025**  
Main topic:  
**Stain removal**  
(Closing date: 03.02.25)
- 2. Issue: 15. June 2025**  
Main topic:  
**Set up glass cleaning ladder**  
(Closing date: 30.05.25)
- 3. Issue: 08. September 2025**  
Main topic:  
**Wet mopping**  
(Closing date: 22.08.25)
- 4. Issue: 08. December 2025**  
Main topic:  
**Basic cleaning textile coverings**  
(Closing date: 21.11.25)



Revision · Advanced training · Knowledge for trainees · Competitions · Training concepts ... and much more!

**Magazine size:** DIN A4: 210 mm wide, 297 mm high · **Type area:** 17%  
All formats are final formats. Bled off advertisements need to have

### Advertisement sizes and prices:

Advertisement	Width x height in mm (type area / bled off)	Format	4-coloured
1/1 Page	140 x 200 / 170 x 240	Portrait format	€ 3,950
1/2 Page	140 x 85 / 170 x 125 67 x 200 / 82 x 240	Landscape format Portrait format	€ 2,300
1/3 Page	140 x 50 / 170 x 90 43 x 200 / 58 x 240	Landscape format Portrait format	€ 1,590
1/4 Page	140 x 50 35 x 200 67 x 100	Landscape format Portrait format double-column	€ 1,380

**Beilagen:** bis 25 Gramm (= 4.000 Exemplare); 2.100 €  
Preise für Sonderformate auf Anfrage.

# Gebäude REINIGER

