

CleaningWorld



Special English Issue for the CMS, Berlin / Germany:

Print run: 4,000 Exemplare
We send 3,000 issues to European specific addresses prior to the trade fair. 2,000 issues are being handed out during the trade fair.

Closing Date: 22. August 2025

Publication Date: 15. September 2025



Magazine size: DIN A4: 210 mm wide, 297 mm high · **Type area:** 179 mm wide, 262 mm high ·
All formats are final formats. Bled off advertisements need to have additional 3 mm bleed.

Advertisement sizes and prices:

Advertisement	Width x height in mm (type area / bled off)	Format	b/w	2-coloured	4-coloured
1/1 Page	179 x 262 / 210 x 297	Portrait format	€ 2,590	€ 3,100	€ 3,950
Juniorpage	133 x 179 / 147 x 203	Portrait format	€ 1,390	€ 1,750	€ 2,540
1/2 Page	179 x 131 / 210 x 155 88 x 262 / 102 x 297	Landscape format Portrait format	€ 1,280	€ 1,590	€ 2,300
1/3 Page	179 x 88 / 210 x 112 57 x 262 / 72 x 297	Landscape format Portrait format	€ 860	€ 1,210	€ 1,590
1/4 Page	179 x 65 42 x 262 88 x 131	Landscape format Portrait format double-column	€ 650	€ 940	€ 1.380
1/8 Page	179 x 33 88 x 65 42 x 131	Landscape format double-column Portrait format	€ 330	€ 610	€ 610
1/16 Page	88 x 32 42 x 60	double-column Portrait format	€ 160	€ 400	€ 400

Front cover package (front cover + 1/2 page 4c): € 4,600
Loose inserts: up to 25 gr (= 4,000 copies): € 1,810
Prices for special formats and loose inserts on request.

Inside front cover or outside back cover (4c): € 4,200
Price per mm: 42 mm wide (single-column) = € 2.60